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## PRODUCT PUBLICITY RELEASE

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### Kids 0-9™ Cough & Cold Syrup Safe and Effective Cough/Cold Solution for Kids Under 4

Buffalo, New York, November 14, 2008 — The Consumer Healthcare Products Association's announcement last month that allopathic medicines should not be used for children under the age of four has left parents scrambling for other options to treat their children during this year's cough and cold season. Homeolab USA offers a safe alternative with their Kids 0-9™ Cough & Cold Syrup, an all-natural homeopathic formula that helps eliminate symptoms associated with a cold by getting to the source of the problem.

Rather than suppressing or stimulating symptoms, homeopathic medicines work with the body to allow it to rebalance itself. The high dilutions of active ingredients used in Kids 0-9™ Cough & Cold Syrup, make it completely safe and non-toxic for children of all ages and it will not interact with other drugs. It is great tasting without the addition of sugars, dyes or alcohol. Manufactured according to the Homeopathic Pharmacopoeia of the United States (HPUS), Kids 0-9™ Cough & Cold provides fast acting and effective relief.

Kids 0-9™ is a complete line of homeopathic children's remedies. In addition to Cough & Cold, the product line includes formulas for Colic, Earache, Teething and Calm. For more information on our product line, visit our website at [www.kids0-9.com](http://www.kids0-9.com).

Homeolab USA is the US division of Homeocan®, Canada's leading manufacturer of homeopathic remedies. They offer a complete line of more than 200 prime quality natural products in the homeopathy, phytotherapy, aromatherapy and trace mineral categories.