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PRESS RELEASE

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HealthSource Marketing celebrates 10 years of sales brokerage success

BUFFALO, NY June 23, 2009—HealthSource Marketing, LLC proudly announces its 10th anniversary as an outsourced sales and marketing department for manufacturers of consumer health products. The organization develops business for small to mid-sized manufacturers in the drug, food, and mass channels. The privately held organization is located in Williamsville, NY, a Buffalo suburb.

Founded by Jordan Stone in 1999, the organization has seen consistent, steady growth during its existence, with staffing growing to five full-time employees. The company's sales revenue has grown an average of nearly 26% per year since 2006.

The company's strength lies in its personnel who have extensive experience working in both large and small corporations. As a small company, HealthSource understands the challenges its clients face and develop programs and strategies accordingly to regularly solve their clients' problems and help them capitalize on opportunities. The company's latest successes have involved numerous national product placements in drug, food and mass channels on behalf of its clients.

Another key strength of the company is its combined knowledge and experience in the private label (store brand) business. With private label business growing dramatically, HealthSource Marketing can guide clients in developing the proper products and strategies for sales success in this highly profitable, but difficult to navigate, market segment.