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## PRODUCT PUBLICITY RELEASE

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### Kids 0-9™ Cough & Cold Phytux H Syrup Natural formula alleviates children's cough/cold symptoms safely

Montreal, Quebec January 18, 2008 — Recently the Food and Drug Administration issued a public advisory warning parents and caregivers against giving children under the age of two over-the-counter cold medicine and cough syrup because of the possibility of “serious and potentially life-threatening” side effects. The advisory cited decongestants, expectorants, antihistamines and antitussives, or cough suppressants. Because of this, parents are struggling to find healing options for their children when they are sick. Homeolab USA offers a safe alternative in their Kids 0-9™ Cough & Cold Phytux H, an all-natural formula that works as an expectorant, mucolytic and antitussive to relieve dry/whooping cough.

Because homeopathic medicines are formulated with all natural ingredients, they are completely safe for children of all ages. Rather than suppressing or stimulating symptoms, homeopathic products work with the body to allow it to rebalance itself. Kids 0-9™ Cough & Cold Phytux H offers no risk of overdose or potential negative interaction with another drug. It is great tasting without the addition of sugars, dyes or alcohol. Manufactured according to the Homeopathic Pharmacopoeia of the United States (HPUS), Kids 0-9™ Cough & Cold Phytux H provides fast acting and effective relief.

Kids 0-9™ is a complete line of homeopathic children's remedies. In addition to Cough & Cold Phytux H, the product line includes formulas for Colic, Earache, Teething and Calm.

Homeolab USA is the US division of Homeocan®, Canada's leading manufacturer of homeopathic remedies. They offer a complete line of more than 200 prime quality natural products in the homeopathy, phytotherapy, aromatherapy and trace minerals categories.