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PUBLICITY RELEASE

Kathy Lash Joins HealthSource Marketing in Newly Created Office Manager Position

WILLIAMSVILLE, NY December 4, 2009— Kathleen A. (Kathy) Lash recently joined HealthSource Marketing, LLC as office manager in a newly created position with responsibility for sales administration, human resources and information technology.

Lash brings to HealthSource Marketing more than thirty years' experience in a variety of customer service, project management, and administrative positions in the Buffalo New York area. Prior to her new position, she was employed by Western New York Surgical Supply in Williamsville.

Mrs. Lash holds a B.A. degree in Business Administration summa cum laude from Medaille College, Williamsville, NY.

Founded in 1999, HealthSource Marketing, LLC is a Buffalo-based, privately held sales and marketing organization focused on helping companies establish themselves in the consumer health market. The company provides its clients a unique set of skills, including direct sales activities, marketing support and management consultation.