

PRESS RELEASE

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Reese Pharmaceutical Company Introduces OneTab™ solid dose Cold & Flu Products

CLEVELAND, OHIO, July 14, 2009—Reese Pharmaceutical Company has introduced a line of three OTC dye-free, cold and flu relief tablet products to be marketed under the brand name OneTab™. The Reese products offer the same active ingredients as the national brands and store brand equivalents, but they deliver a one-tablet dose instead of the usual two tablets.

The retail price of the OneTab 30-count products is comparable to competitive national brand 24-count offerings. But because Reese dosing consists of only one tablet, and the other brands require two tablets for an equivalent dose, OneTab products provide 30 doses per package, while national brands typically offer only 12.

The individual product offerings are:

- ❖ **OneTab™ Cold & Flu** relieves all major cold, allergy and flu-like symptoms.
- ❖ **OneTab™ Allergy & Sinus** relieves nasal and sinus congestion, runny nose, sneezing, itchy watery eyes, aches, pain and reduces fever.
- ❖ **OneTab™ Congestion & Cough** relieves nasal, sinus and chest congestion and makes coughs more productive.

Founded in 1907, Reese Pharmaceutical Company is a privately held distributor/repacker of OTC branded and private label products with sales to national and regional discount chains, food and grocery, drug wholesalers, co-ops, and independent pharmacies. Its headquarters are in Cleveland, OH

Primary product categories include: cough/cold/allergy/sinus, urinary health, oral care, topicals, analgesics, parasiticides/anthelmintics.