



## What's New

### Reese Supports American Diabetes Association® “Tour de Cure 2008”

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Again in 2008, Reese Pharmaceutical Company has provided financial support for a team of ten cyclists in their effort to raise funds on behalf of the American Diabetes Association’s “Tour de Cure”. Reese has been a contributor to this program for the past five years.

Reese outfits the riders — most of whom are local Cleveland dentists— with team riding jerseys carrying Reese product advertising as well as an additional financial contribution which supports the mission of the ADA: to prevent and cure diabetes and to improve the lives of all people affected by diabetes.

Reese Pharmaceutical Company, a privately held, 3rd generation family-run business located in inner city Cleveland, markets and sells OTC cough/cold, urinary health, oral care, topicals and analgesic products. Their customers include discount drug chains, food/grocery, drug wholesalers and independent pharmacies.

In 2007 Reese celebrated its 100th year in business.

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