



- SuperValu brings in 300+ Chest Congestion Relief displays from Reese.
- Dollar General brings in 8,500 Mucus Relief counter displays from Reese.
- Kerr Drug agrees to add Migraine, Tinnitus and Arthritis Tablets from Homeolab USA.
- Cardinal Health stocks Reese's NEW Pinworm Medicine Liquid Family Pack.
- Kinney adds Homeolab USA's Arnica+ Cream to its shelves.
- Winn Dixie agrees to add display of PL cough items from Reese Pharmaceutical.
- Kinray agrees to add 4 SKU's from Homeolab's new line of solid dose homeopathic remedies.
- Hi School Pharmacies agrees to add Kids 0-9 line from Homeolab. Introduction to feature counter top displays.
- CDMA agrees to add 4 PL items from Raritan Pharmaceutical.
- Harvard Drug adds 1 item from Kirk Pharmaceutical.
- HealthSource Marketing agrees to work with F&F Foods to help generate sales for their branded and private label items in the consumer health categories. F&F markets medicated lozenges and effervescent products.
- Chain Drug Consortium's Premier Value brand adds PL Femhy item from Reese Pharmaceutical
- Fred's adds 3 SKU's of Nicel's facial creams
- Major Pharmaceutical agrees to add 1 Rx SKU from Kirk Pharmaceutical
- AmerisourceBergen agrees to add 1 PL CoughCold item from Reese Pharmaceutical. Also agree to upgrade on PL Femhy formula.
- Kinney Drugs agrees to test market Essencia Essential Oil line from Homeolab
- CDMA agrees to upgrade PL Femhy formula from Reese Pharmaceutical
- Rite Aid agrees to upgrade on PL Femhy item from Reese Pharmaceutical
- Major Pharmaceuticals adds PL item from Raritan Pharmaceutical
- Dollar General adds PL Cough Cold item from Reese Pharmaceutical
- Amazon.com agrees to carry 4 SKU's from Homeolab. These branded items help provide relief from Allergy, Migraine, Arthritis and Tinnitus.
- Amazon.com agrees to carry Reese's Arthritis Cream and Reese's Pain & Itch Lotion.
- Rite Aid adds new feminine hygiene Private Label formula from Reese
- Smart Choice, a brand owned by National Distribution Network, a co-op of C-Store Distributors, adds 4 items from PL Developments. HealthSource Marketing is the "in-house" broker for the Smart Choice brand, helped develop the product line and coordinate with the members
- Harris Teeter agrees to add 2 Private Label cough/cold items from Reese and several Kids 0-9 items from Homeolab
- Shopko adds Reese's Guaifenesin plus Pain to their Private Label program
- Hyvee agrees to add Private Label Double Strength line (3 sku's) and 2 new Guaifenesin and Pain sku's from Reese
- SAJ adds Private Label Germ Defense from Improvita
- CVS agrees to a mini power wing of (3) private label cough and cold sku's from Reese to debut in 5900 stores in September
- Kinray agrees to add (5) Kids 0-9 items, Arnica+, and 6-count Naturcoksinum from Homeolab
- Amazon.com agrees to carry (5) Kids 0-9 items, Arth-Flex, 6-count and 3-count Naturcoksinum, Arnica+, and Calendula+ from Homeolab
- HEB adds Flanax displays from Belmora
- SAJ agrees to add Private Label stomach remedy from Medico
- Fruth Pharmacy agrees to carry (4) Kids 0-9™ items from Homeolab
- Discount Drug Mart agrees to carry (5) Kids 0-9™ items from Homeolab and also agrees to add a Private Label version of a popular homeopathic flu remedy
- Hannaford agrees to add (3) Private Label cough/cold items from Reese
- Longs Drugs agrees to add two urinary health sku's and additional cough/ cold item from Reese to their Longs Wellness brand
- Price Chopper adds (5) Kids 0-9 sku's, Arnica Cream, and two sku's of Naturcoksinum from Homeolab
- ShopKo agrees to carry (5) Kids 0-9™ items from Homeolab
- CVS agrees to one new Private Label cough/cold sku from Reese and increases the counts in (3) existing sku's
- Kinray adds Private Label Naproxen sku from Belmora to their Preferred Plus line
- Smith Drug agrees to carry (5) Kids 0-9™ items from Homeolab
- Today's Health agrees to add lice shampoo and one cough/cold sku from Reese and one Naproxen sku from Belmora to their Today's Health line



- Kinray adds two additional cough/cold items from Reese to their Preferred Plus line
- Wakefern agrees to add (3) cough/cold items to their Shoprite brand
- Kinney Drugs adds Kids 0-9 Earache and Cough & Cold Syrup from Homeolab
- Chain Drug Consortium agrees to add Premier Value Private Label Flu Relief from Homeolab
- Reese ships Cardinal initial orders of Leader Chest Congestion & Pain Relief and Chest Congestion & Pain Relief PE
- Nash Finch approves the addition of Private Label Lemon Lime Germ Defense from Improvita to their Our Family program
- Duane Reade agrees to add Private Label lice shampoo from Reese and private label Naproxen sku from Belmora
- Shopko agrees to add Private Label Cranberry Tabs from Reese
- Fred's awards Reese their Private Label Lice Shampoo business
- USA Drug adds Reese's Dentapaine to their line
- SAJ Distributors awards Reese their Private Label lice treatment business
- CDMA agrees to add Private Label homeopathic flu remedy to their QC Quality Choice brand
- Kinray adds Private Label lice shampoo from Reese to their Preferred Plus line
- Belmora ships initial order for Select Brand Naproxen
- Fred's awards Reese their Private Label Lice Spray business
- ShopKo adds imprint Private Label Lice shampoos from Reese
- Raritan ships initial orders of PL items for Leader and Medicine Shoppe