



- Marc's adds cough & cold displays from Reese Pharmaceutical in all of their stores
- Premier Value adds Reese's 30ct intense strength formulas
- Value Drug agrees to add Homeolab USA's Kids 0-9 Allergy and Flu Relief items
- Value Drug agrees to add all three of Reese's One Tab products
- Kinray agrees to add all three of Reese's One Tab products
- HealthSource Marketing has its first \$1 million month!
- CDMA agrees to add 1 private label urinary pain remedy from Reese Pharmaceutical to its Quality Choice program
- CVS agrees to add 1 private label urinary pain remedy from Reese Pharmaceutical to its CVS brand program
- Cardinal Health makes Reese's OneTab line available for their independent stores
- Marc's awards Raritan their private label stomach remedy business
- Fred's awards Raritan their private label stomach remedy business
- Navarro agrees to add Reese's OneTab Cold & Flu, Allergy & Sinus and Congestion & Cough items
- HealthSource Marketing, acting as the in-house broker for the Smart Choice store brand program sold in convenience stores nationwide, helps replace failed vendors with items from LNK, AAA Pharmaceutical and Lee Pharmaceutical
- AmerisourceBergen agrees to add 1 urinary pain remedy from Reese Pharmaceutical to its Good Neighbor Pharmacy private label program
- Pamida Stores adds Premier Value Chest Congestion Relief from Reese Pharmaceutical
- HealthSource Marketing celebrates 10 years of helping manufacturers build business in the consumer health industry!
- HealthSource Marketing is assigned responsibility for developing the Get Better Bear web site for Helms Candy
- Valu Merchandisers adds Reese's new Cranberry Tablets
- USA Drug adds Homeolab's Arnica+ Pain Relief Cream, Kids 0-9 Cough & Cold and Kids 0-9 Allergy
- Oaktree Products adds Health Enterprises new Ear Irrigator
- C&S Wholesale Grocers Inc. adds Homeolab USA's Naturcoksinum, Arnica+ and Kids 0-9 products and counter-top displays
- USA Drug adds private label cranberry tablets from Reese
- Kinney Drugs adds Homeolab USA's Kids 0-9 Flu Relief
- Shopko adds Homeolab USA's Kids 0-9 Allergy and Homeolab Allergy Relief chewable tablets
- Target.com adds Homeolab USA's entire Kids 0-9 product line
- Kerr Drug agrees to add Homeolab USA's Kids 0-9 Cough & Cold, Flu Relief and Allergy sku's
- Smith Drug agrees to add Homeolab USA's Kids 0-9 Allergy, Naturcoksinum 6-count and Arnica+ Cream
- Smith Drug agrees to add Reese Pharmaceutical's 2 oz Pinworm and all 3 sku's of One Tab
- North Carolina Mutual Drug agrees to add Homeolab USA's Naturcoksinum 6-count, Arnica+ Cream and all 7 sku's of the Kids 0-9 line
- North Carolina Mutual Drug agrees to add Reese's 2 oz Pinworm and all 3 sku's of One Tab
- CDMA agrees to add 6 private label nutritional beverage sku's from Advanced Food Products
- CDMA agrees to add 3 private label oral care sku's from Lornamead
- CVS agrees to off shelf promotions with Reese and Homeolab
- USA Drug awards Reese its private label cranberry business
- Large grocery wholesaler awards Lornamead three private label toothpaste sku's
- CVS adds 2 more private label cough & cold items from Reese
- CVS agrees to add private label display of cold items from Reese
- Branded analgesic marketer agrees to source product from A&S Pharmaceutical
- Brookshire Brothers agrees to add Homeolab USA's Kids 0-9 Cough & Cold and Flu Relief sku's
- Winn Dixie agrees to add 6 or 7 Homeolab USA Kids 0-9 sku's when they reset the Baby Aisle in January 2010
- Shopko agrees to add Homeolab USA's Kids 0-9 Flu Relief
- USA Drug agrees to add Arnica +, Kids 0-9 Cough & Cold, and Kids 0-9 Allergy from Homeolab USA
- HD Smith adds Homeolab USA's Kids 0-9 product line including 2 displays to their 2009 catalog
- Pamida Stores adds Premier Value sku's from A&S Pharmaceutical and Reese Pharmaceutical
- Imperial Distributors adds 9 sku's from Homeolab USA



- CDMA adds a new stomach remedy from Raritan Pharmaceuticals
- Amazon.com agrees to add Homeolab USA's Kids 0-9 Allergy and Flu Relief products
- Cardinal adds Reese's Double Tussin to their private label program
- Reese increases penetration among large grocery wholesaler's accounts
- Marc's awards Reese 2 cough and cold items
- Kinray agrees to add 3 sku's of Reese's pinworm medicine
- Meijer agrees to add Homeolab USA's Kids 0-9 Cough & Cold and Flu Relief sku's
- Meijer agrees to add Homeolab USA's Allergy, Arthritis, Migraine and Tinnitus tablets
- HEB agrees to add Homeolab USA's Kids 0-9 Cough & Cold, Teething, Earache and Allergy sku's
- Value Drug agrees to add 6 Homeolab USA Kids 0-9 sku's
- Smith Drug agrees to add 6 Homeolab USA Kids 0-9 sku's
- Spartan Stores agrees to add 3 Kids 0-9 line SKU's and Arnica+ from Homeolab USA
- Navarro adds 2-3 Kids 0-9 line SKU's from Homeolab USA
- Leading Food Wholesaler adds private label Hemorrhoidal Wipes from Triad
- Leading Food Wholesaler adds Reese's new cranberry tab formula
- Imperial Distributors agrees to add 9 Homeolab SKU's for 27 stores
- Kinray agrees to add Homeolab USA's new Kids 0-9 Flu Relief
- SAJ Distributors awards F&F Foods a private label cough & cold SKU
- Discount Drug Mart awards three private label items to Raritan Pharmaceuticals
- HyVee agrees to add a PL Chest Congestion line extension and a Double Strength formula from Reese Pharmaceutical
- ShopKo awards Homeolab USA its PL Oscilloccinum business
- ShopKo agrees to add Homeolab USA's new chewable tablet line
- Ritzman Pharmacy adds Kids Cough & Cold Syrup from Homeolab USA
- CVS adds 3 cough and cold SKU's to their private label program from Reese Pharmaceutical
- CVS adds 1 cough and cold SKU to their private label program from Helms Candy
- CVS adds 3 cough and cold SKU's from Homeolab USA
- HealthSource Marketing wins proposal to develop e-commerce web site for ehealthsource.com, a new retail web site designed to focus on helping consumers save money using value brands and maximizing their FSA accounts. The similar name is just one of those "small world" coincidences
- Rochester Drug Cooperative agrees to add all 5 SKU's of the Kids 0-9 line from Homeolab USA, Migraine, Arthritis, Allergy & Tinnitus Tablets from Homeolab USA, and 5 Smith Brothers Cough Drop SKU's from F & F Foods